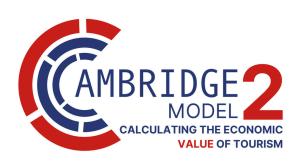
## Lewes District Council CAMBRIDGE MODEL 2



research@tourismse.com

Presented by







**Trips undertaken** 



**0.2** million

Overnight trips



4.2 million

Day trips



**1** million

Nights in the area





£130.5M

Total spend by tourist visiting the area

£63.8M

Generated by overnight visits

£66.7M

Generated from day trips



Total spend in local area as a result of tourism (including mulipler effects)



## **EMPLOYMENT TOURISM JOBS**

<u>3,</u>941

Jobs supported, both for local residents and from those living nearby

3,174

Tourism jobs directly supported

767

Non-tourism related jobs supported (linked to multiplier spend from tourism)

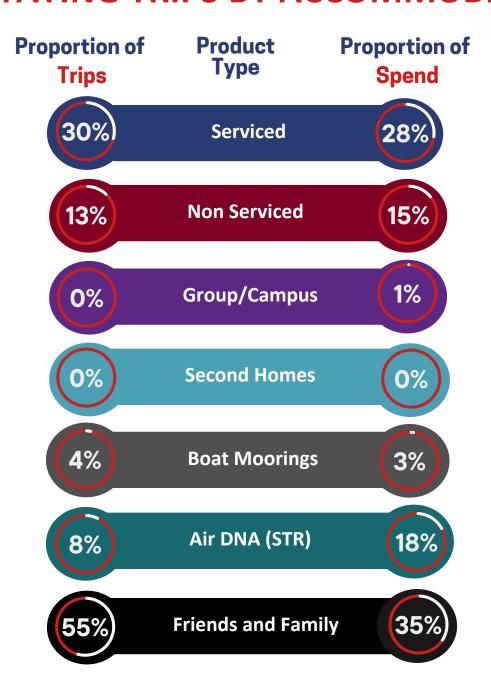
11.3%

Of population employed as a result of tourism





## **STAYING TRIPS BY ACCOMMODATION**





## **OVERNIGHT STAYS BY PURPOSE**









Study 1%



Other 3%